

# How To Implement CyberSecurity Measures for Digital Health Technologies

A general overview of the:



“

It takes **20 years** to  
build a reputation  
and **few minutes** of  
cyber-incident to  
ruin it.

-Stephane Nappo

# CYBERSECURITY

Cybersecurity is of the utmost importance for healthcare innovation due to the critical nature of **patient data** and the potential consequences of **security breaches**.

A breach in cybersecurity could lead to **unauthorized access, manipulation, or theft** of patient data, compromising privacy, trust, and potentially **endangering patient safety**.

## In This Carousel,

We will talk about how HealthTech companies can **implement cybersecurity measures** in a safe and robust manner.



More specifically, we will be diving into the **Cyber Essentials Scheme** that is backed by the UK government and also the **ISO 27001** standard that is globally recognised.



# CYBER ESSENTIALS

Cyber Essentials is a **UK Government backed** scheme that aims to protect organisations, whatever its size, against a whole range of the most common cyber attacks.

There are **2 levels of certification**:





**This basic level (self-assessment) certification covers the full set of controls required to achieve certification and demonstrate compliance with the foundational level of cyber hygiene as set out within the Cyber Essentials Standard.**

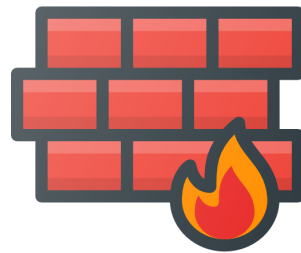
**Applicants complete and submit an online questionnaire which is marked by a certified Cyber Essentials assessor.**

# THE 5 KEY CONTROLS:



## Secure Configuration

The organisation's **computers and network hardware** should be configured for maximum security.



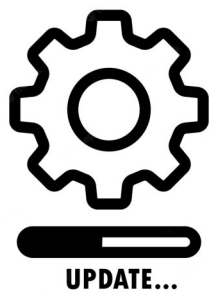
## Firewall

All devices with internet connectivity must have a **firewall installed** in order to comply with the Cyber Essentials Scheme.



## Access Control

**Only authorised users** should be given access to accounts, and they should only have the barest of privileges on computers, networks, and applications.



## Software Update

Setting up your systems to **update automatically** ensures that your systems are protected the moment a new version becomes available.



## Malware Protection

Organisations should deploy **anti-malware software** on all devices with internet access to protect against viruses and other malware.

# CERTIFICATION

In order to complete assessment, you must enter your answers via **IASME's online assessment platform**.

You must **answer all questions** in order to achieve certification.

## Cyber Essentials Verified Self-Assessment



Cyber Essentials is an effective, Government backed minimum standard scheme that will help you to protect your organisation, whatever its size, against a whole range of the most common cyber attacks.

£300.00 – £500.00 (Excl. VAT)

Organisation Size

[BUY NOW](#)

When your payment is received, we will send you login details to access the on-line assessment platform to enable you to begin your certification. You will have 6 months to complete your assessment before your account is archived. Unfortunately we cannot issue a refund if this happens so please do not apply until you think you are ready for the assessment.



# CERTIFICATION

After completing the self-assessment questionnaire (SAQ) for Cyber Essentials that is independently verified,

Successful applicants will subsequently receive their **Cyber Essentials certificate** and be added to the [IASME database](#).



IASME  
CONSORTIUM



Organisations wanting to provide a higher level of assurance that they take security seriously can look to also achieve **Cyber Essentials Plus** certification.

It has the same implementation requirements as Cyber Essentials, but your implementation is verified through an [in-person technical audit](#) that must be completed **within three months** of your basic Cyber Essentials certification.

# TECHNICAL AUDIT

## The technical audit includes:

1) A series of internal vulnerability scans and tests of your in-scope systems, which are usually conducted remotely.

2) These tests cover all Internet gateways, and a random, representative sample of internally hosted servers and user devices.

3) The technical audit concludes with an external vulnerability scan (conducted remotely) of your Internet-facing networks and applications to ensure there are no obvious vulnerabilities.

Applicants that pass all elements of the audit are issued their **Cyber Essentials Plus certificate**, which will again be added to the **IASME database**.

# WHY IS THE CYBER ESSENTIALS NEEDED?



To note, a growing number of **UK Government Contracts MANDATE** the need for a Cyber Essentials Certification prior to **being eligible to apply**.



For HealthTech specifically, Cyber Essentials form an important part of the **NHS DTAC application process** as well.



**Good stepping stone** for more advanced security frameworks (such as the **ISO 27001**).



ISO 27001 is the **most widely adopted Information Security standard** in the world.

It is part of a set of standards developed to handle information security:

**The ISO/IEC 27000 series.**

It provides a framework and guidelines for establishing, implementing and managing an **information security management system (ISMS)**.

# ISO 27001

To note, ISO 27001 is a **risk-based standard**.

- Risk based refers to understanding what risks exist within an organisation and how best to **implement policy, procedures, processes, and technical controls** to manage the risks to an acceptable level.
- Largely focused on policy and process.
- Applicable to **all forms of information assets** (physical and digital).

This is in contrast to Cyber Essentials that **mainly deals with digital assets only**.

# ISO 27001

The standard references a set of **93 safeguards/controls** organised into **4 domains/sections**: Organisational, People, Physical, and Technical.

## Topics Include:

- **Information Security Policy**
- **Organization of Information Security**
- **Risk Assessment and Treatment**
- **Asset Management**
- **Access Control**
- **Cryptography**
- **Physical Security**
- **Operations Security**
- **Communications Security**
- **System Acquisition, Development and Maintenance**
- **Supplier Relationships**
- **Compliance with Legal Requirements and Industry Standards**
- **Information Quality Management**
- **Risk Monitoring and Review**

# CERTIFICATION

To achieve ISO 27001 certification, an organisation must first **develop and implement an ISMS** that meets all the requirements of the Standard.

Once the ISMS is in place, the organisation can then register for certification with an **accredited certification body**.

The certification body will **carry out an audit of the ISMS** to ensure it meets the requirements of ISO 27001. If the ISMS is found to be compliant, the certification body will issue an **ISO 27001 certificate**.



# CERTIFICATION PROCESS

The ISO 27001 accreditation process consists of **two stages** and is conducted by a qualified auditor.

## Stage 1:

The auditor will **review your documentation** to check that the ISMS has been developed in accordance with the Standard.

## Stage 2:

If you pass the first stage, the auditor will **conduct a more thorough assessment**.

This assessment will **involve reviewing the activities** that support the development of the ISMS.

# UKAS

It is important to search for a formally accredited body via UKAS (in the UK) for the purpose of certification.



[Search accredited organisations](#)

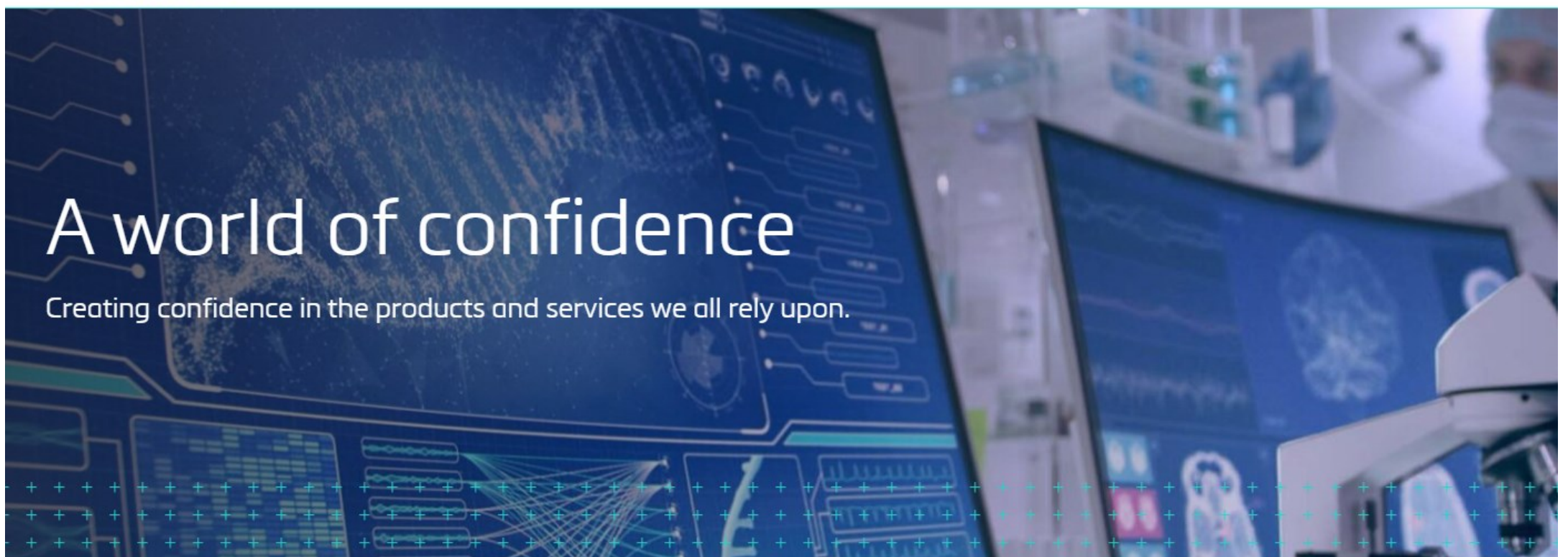
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Once granted, the ISO 27001 certification remains valid for up to 3 years.

# SUMMARY

## Cyber Essentials

## ISO 27001

<b>Region</b>	UK only	International Standard
<b>Type of standard</b>	Technical Compliance Based Standard	Risk based standard
<b>Assets</b>	Digital assets only	Physical and Digital assets
<b>Contractual</b>	Mandatory for UK Government and MOD contracts	Implementation and certification are optional.
<b>Frequency</b>	Annual Renewal	3 year renewal

**\*Often easier to obtain Cyber Essentials first before ISO 27001**

I would highly recommend the resources available at the IT governance website:

<https://www.itgovernance.co.uk/iso27001>



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your peace of mind

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## ISO/IEC 27001 – Information Security Management

The international standard for information security



What is ISO 27001? | A Brief Summary of the Standard

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